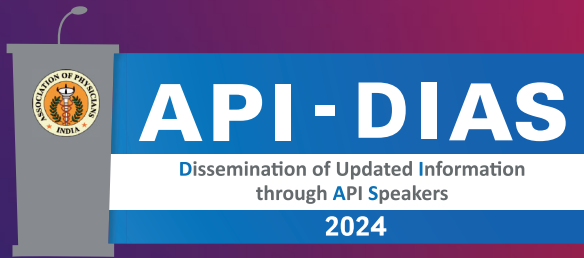




ASSOCIATION OF PHYSICIANS OF INDIA  
CORDIALLY INVITES YOU TO



*Transforming Patient Care Through  
Digital Medicine*

INVITATION  
**DECODING COUGH MASTER CLASSES**  
November, December & January

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SATURDAY, 30TH NOVEMBER 2024 | 06:00 PM ONWARDS

A CME INITIATIVE FROM  
API AND ABBOTT

Indian Perspective on recent advances  
Allergic Cough Management



Dear Doctor,

India is the one of the largest providers of generic drugs globally. The Indian Pharmaceutical industry is currently ranked third in pharmaceutical production by volume after evolving over time into a thriving industry. 2024 holds a positive outlook for India's pharmaceutical industry, with a deeper focus on quality, affordability and adoption of innovation and technology.

At Abbott, we are committed to our purpose of helping people live more fully. We strive each day to deliver quality medicines to help people who rely on our products and services.

Abbott has partnered with the Association of Physicians of India (API) to organize APIDIAS (Dissemination of Updated Information through API Speakers). Through this forum, key opinion leaders with extensive experience across chronic & acute therapies, interact with peers to discuss national & international guidelines and latest developments.

This year APIDIAS – Wave VII will be held from 15<sup>th</sup> April 2024 – 28<sup>th</sup> February 2025 with the theme **Transforming Patientcare Through Digital Medicine**, conducted through local API chapters to have wider outreach in partnership with other medical societies for knowledge dissemination.

We would like to personally extend an invitation to you for these interactive knowledge-sharing sessions. As a trusted global healthcare leader, we believe in the power of collaboration and knowledge sharing to enhance patient care and outcomes. During the sessions, there will be opportunities for networking and exchanging ideas with your peers. We believe that this event will be a valuable opportunity for you to expand your knowledge and connect with other healthcare professionals.

Thank you for your continued support to providing the highest quality care to patients.

We look forward to your active participation and valuable feedback.

Best Regards,

**V. Ramanathan**

General Manager & Managing Director  
Abbott Primary Care

**Dr. Parag Sheth**

Regional Medical Director  
EPD India- Abbott



Dear Doctor,

The Association of Physicians of India (API) is a professional body of consultant physicians who are committed towards improving and uplifting the healthcare standards in the country. As a part of the association, many initiatives have been undertaken over the years by partnering with esteemed healthcare professionals to highlight critical issues in the industry, with a mission of patient care and well-being.

We understand that the future of healthcare lies in sharing assets, resources, and knowledge which requires a collaborative effort within the industry for which we initiated our partnership with Abbott to organize APIDIAS (Dissemination of Updated Information through API Speakers) in 2013-14. APIDIAS has connected with over 1,70,000 HCPs with its programs in the past. During the pandemic, programs were conducted virtually and last year we explored the hybrid model, a mix of physical and digital.

This year we are planning to launch APIDIAS – Wave VII by April 2024 with the theme **Transforming Patientcare Through Digital Medicine in collaboration**. The programs will be conducted through local API chapters to have wider outreach and in partnership with other medical societies for knowledge dissemination from top experts in India and overseas across therapeutic areas.

We are certain that the sessions we have planned will further add value to your experience and hope you will join us for these insightful programs.

As a respected member of the medical community, we believe that your attendance will be a valuable contribution to the discussion and will provide you with an opportunity to connect with other experts.

By attending these sessions, you will be able to earn credit points. For the same, allow us to share your information (name/registration number/mobile number) with the Medical Council of India (MCI). If you do not wish to avail of the credit points, please do let us know.

We look forward to seeing you and hope that you will find the event informative and enjoyable.

Best Regards,

**Dr. Milind Nadkar**

President  
API

**Dr. Agam Vora**

General Secretary  
API



## AGENDA

Decoding Cough - 2nd Chapter - 30th Nov 2024				
Impact of Environmental Degradation & Triage To Modern Threats				
TIME		TOPIC	SPEAKER	DURATION (MIN)
INAUGURATION				
18.00 Hrs	18.05 Hrs	Welcome and Introduction	Abbott Medical	5
18.05 Hrs	18.10 Hrs	Address from API National Hon. Gen. Secretary	Dr. Agam C Vora	5
18.10 Hrs	18.15 Hrs	Address from API National President	Dr. Milind Nadkar	5
18.15 Hrs	18.20 Hrs	Abbott - Life to the fullest	Abbott Spokesperson	5
SCIENTIFIC SESSION				
TIME		TOPIC	SPEAKER	DURATION (MIN)
18.20 Hrs	18.40 Hrs	Session 1: Air Pollution & Cough: Impact of ambient air pollution on respiratory health	Dr. Rajesh Chawla Pulmonologist Overview	20
18.40 Hrs	19.00 Hrs	Session 2: Air Pollution: A threat to children's rights	Dr. Arun Wadhwa Pediatrician's Perspective	20
19.00 Hrs	19.20 Hrs	Session 3: Role of Bilastine combination & Evidence based Cough Management	Dr. Rakesh Kumar Physician's Perspective	20
19.20 Hrs	19.40 Hrs	Panel Discussion & Audience Interaction	Multidisciplinary approach to pollution cough management moderated by - Dr. Rakesh Kumar	20

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